



A SERVICE OF
TAKAFA MINDSET

TAKAFA ACADEMY

FOR UNIVERSITIES

TRAINING FULL FLEDGED EDUCATED STUDENTS

WHAT SOFT SKILLS ARE

According to the **USAID**, soft skills are cognitive, social, and emotional skills, behaviors, and personal qualities that help people to navigate their environment, relate well with others, perform well, and achieve their goals. They are considered complementary to hard skills that can be job specific, and are generally teachable and malleable throughout the life cycle.

SOME IMPORTANT FACTS AND STATISTICS



1

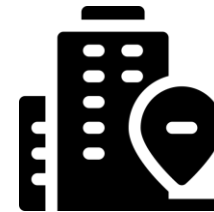


93% OF EMPLOYERS

Term soft skills as either “very important” or “essential”.

(Wonderlic, 2016)

OF ORGANIZATIONS **91%**
want more soft skills.



81% OF SUCH ORGANIZATIONS

find it challenging to hire talent with excellent soft skills.

(LinkedIn Global Talent Trends Report, 2019)

SOME IMPORTANT FACTS AND STATISTICS



2.



There is a growing body of research from Sub-Saharan Africa that demonstrates the impact of soft skills on workforce outcomes for youth, especially in the following five workforce outcome categories: employment and employability, job performance, wages, entrepreneurship, and financial management

(USAID, 2021)

SOME IMPORTANT FACTS AND STATISTICS



3

Soft skills training can equip youth with invaluable skills to support their successful transition into the labor market.



12.7% INCREASED
LIKELIHOOD

Soft skills help youth to identify and secure employment.



30% HIGHER
PROFIT

Soft skills training increase youth propensity for and success in entrepreneurship.



19% MORE
EARNINGS

Soft skills are linked to increases in wages.



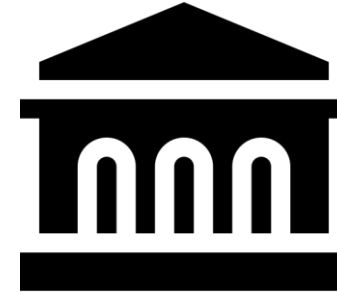
244% INCREASED
INCOME

Women are more likely to benefit from soft skills training, leading to improved equity across multiple outcomes.

SOME IMPORTANT FACTS AND STATISTICS



4



Governments and policymakers in Sub-Saharan Africa conceptualize soft skills as an investment in human capital. They believe several key soft skills lead to better governance and equitable development, including problem solving, social awareness, and creativity.

(Center for Universal Education at Brookings, 2017).

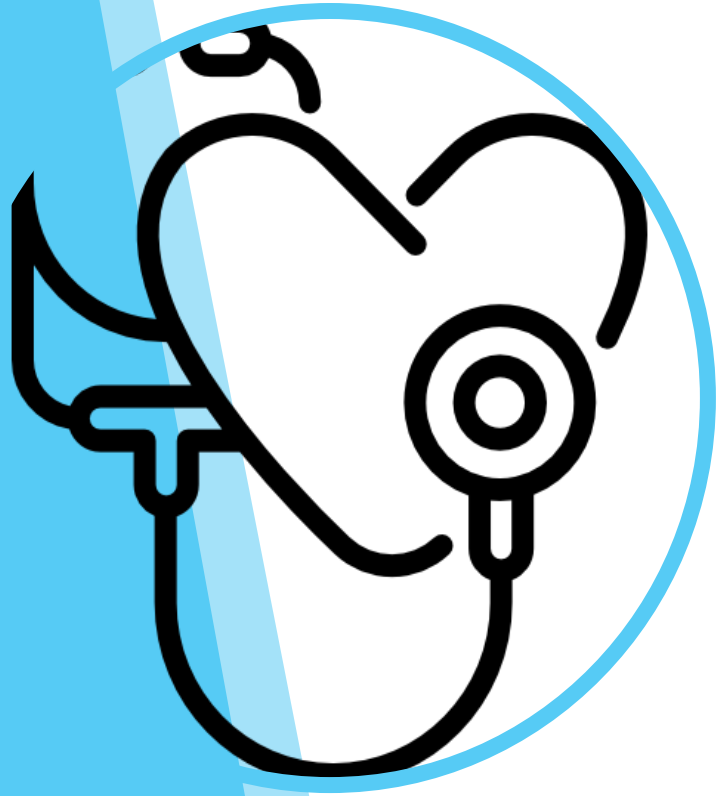
TAKAFA ACADEMY FOR UNIVERSITIES

WHAT WE OFFER YOU

We offer you **Takafa Academy** which is a platform that uses education technology to provide transformational and effective online programs to help your students develop and/or improve their soft skills.

[Learn more](#)

OUR PROGRAMS ARE BASED ON



1

Emotional intelligence-based diagnosis to reveal the mental and emotional characters of your students as well as their strengths and primal talents.

OUR PROGRAMS ARE BASED ON



2.

Individual coaching based on the result of the diagnosis, aiming at making personalized, real and comprehensive the transformation of your students.

OUR PROGRAMS ARE BASED ON



3

Cutting-edge online masterclasses that will enable your students to acquire practical soft skills to engender their transformation pragmatically.

OUR PROGRAMS ARE BASED ON

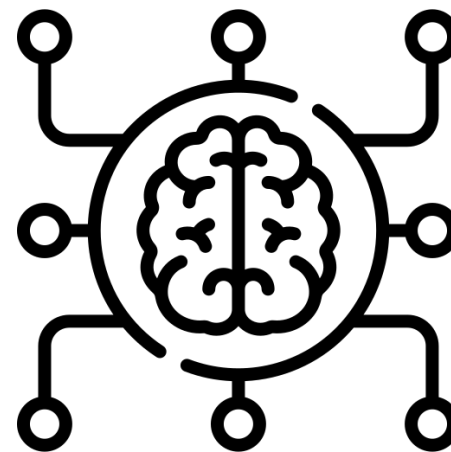


4.

A **robust support system** including a permanent follow up throughout the duration of the programs to make sure your students are achieving the goals they have set for the programs.

SELF-EMPOWERMENT PROGRAM

OUR CURRENT PROGRAMS

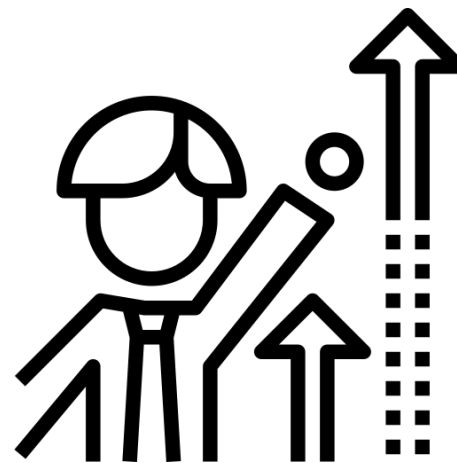


The **Self-Empowerment Program** helps to shape the limitless part of your students in order to unlock their full potential and improve their soft skills.

[Learn more](#)

CHARACTER AND CAREER DEVELOPMENT PROGRAM

OUR CURRENT PROGRAMS



The **Character and Career Development Program** helps your students discover and harness their key talents to enable higher performance in their well-being, career, and relationships.

[Learn more](#)

WHY SHOULD YOU CONSIDER PARTNERING WITH US

YOUR ADVANTAGES WORKING WITH US



We take care of the development and improvement of the soft skills of your students for you, thus letting **you focus** on the effective development of their academic and hard skills.

WHY SHOULD YOU CONSIDER PARTNERING WITH US

YOUR ADVANTAGES WORKING WITH US



By fostering the development of the soft skills of your students, **we empower them** to multiply their ability to **hone their academic and hard skills even better**. That will enable them **to excel at school and in their careers**, thus increasing the reputation of your school.

WHY SHOULD YOU CONSIDER PARTNERING WITH US

YOUR ADVANTAGES WORKING WITH US



Our programs run **100% online**, and this enables your students to get used to **the future of education** and work, which is **digital by all means**.

WHY SHOULD YOU CONSIDER PARTNERING WITH US

**YOUR
ADVANTAGES
WORKING
WITH US**

4

We offer innovative and effective programs at **affordable costs**, and we tailor our prices to your needs to **honor our partnership**.



**BECOME OUR PARTNER AND A
UNIVERSITY PIONEER
IN THE USE OF SUCH AN
INNOVATIVE PLATFORM**



CONTACT US

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