

A SERVICE OF  
**TAKAFA MINDSET**

# **TAKAFA ACADEMY**

**FOR ORGANIZATIONS**

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# **TRAINING HIGH PERFORMING COLLABORATORS**

## WHAT SOFT SKILLS ARE

according to the **USAID**, soft skills are cognitive, social, and emotional skills, behaviors, and personal qualities that help people to navigate their environment, relate well with others, perform well, and achieve their goals. They are considered complementary to hard skills that can be job specific, and are generally teachable and malleable throughout the life cycle.

## SOME IMPORTANT FACTS AND STATISTICS



# 1

Stanford Research Center, Harvard University, and Carnegie Foundation found that job success comes from:

**85%**

Of excellent soft skills.



**15%**

Of technical skills.

(Career Education Review, 2016)

## SOME IMPORTANT FACTS AND STATISTICS



# 2.

Hiring managers are always searching for technical and relevant job experience, but

OF THEM **92%**

said soft skills are more valuable than technical skills.



**89%** OF THEM

said bad hires usually don't have soft skills.

(LinkedIn Global Talent Trends Report, 2019)

## SOME IMPORTANT FACTS AND STATISTICS



# 3



**2/3** OF ALL  
JOBS

Soft skill-intensive occupations will account for two-thirds of all jobs by 2030.



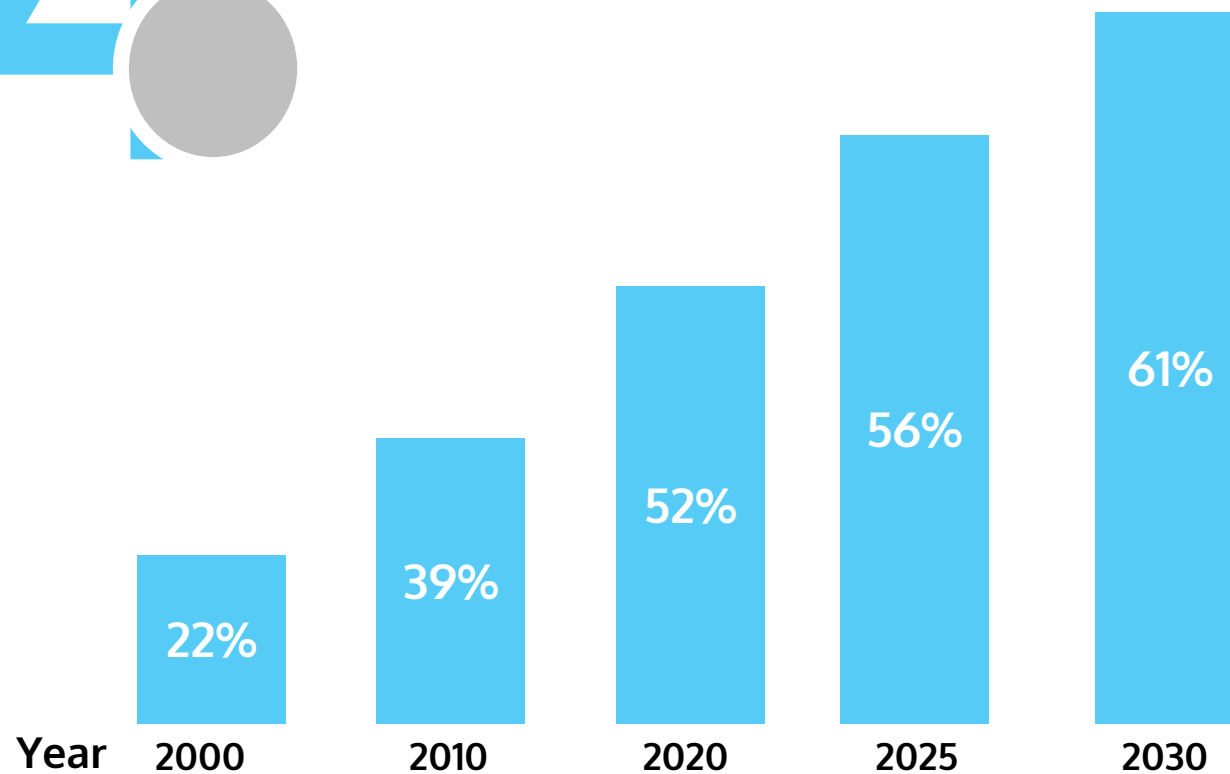
**USD**  
**90,000 +** INCREASE  
IN REVENUE

Hiring employees with more soft skills could increase revenue by more than **\$90,000**.

(Deloitte, 2017)

## SOME IMPORTANT **FACTS AND STATISTICS**

4 THE FORECAST OF THE NEED FOR SOFT SKILLS IN THE WORKPLACE



(MDPI, 2022)

# TAKAFA ACADEMY FOR ORGANIZATIONS

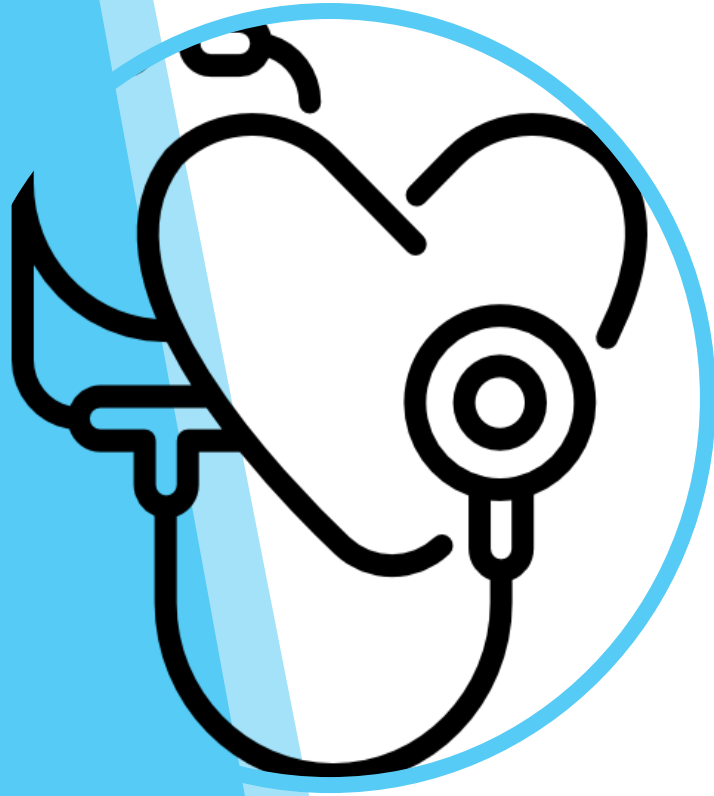
**WHAT  
WE OFFER  
YOU**

We offer you **Takafa Academy** which is a platform that uses education technology to provide transformational and effective online programs to help your employees or collaborators develop and/or improve their soft skills.

[Learn more](#)



## OUR PROGRAMS ARE BASED ON



# 1

**Emotional intelligence-based diagnosis** to reveal the mental and emotional characters of your employees or collaborators as well as their strengths and primal talents.



## OUR PROGRAMS ARE BASED ON



# 2.

**Individual coaching** based on the result of the diagnosis, aiming at making personalized, real and comprehensive the transformation of your employees or collaborators.

## OUR PROGRAMS ARE BASED ON



Cutting-edge online masterclasses that will enable your employees or collaborators to acquire practical soft skills to engender their transformation pragmatically.

## OUR PROGRAMS ARE BASED ON

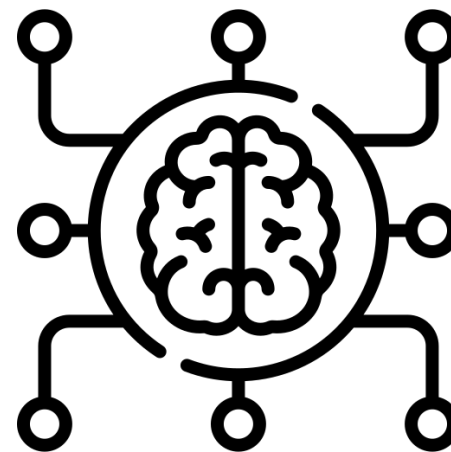


# 4.

A **robust support system** including a permanent follow up throughout the duration of the programs to make sure your employees or collaborators are achieving the goals they have set for the programs.

## SELF-EMPOWERMENT PROGRAM

### OUR CURRENT PROGRAMS

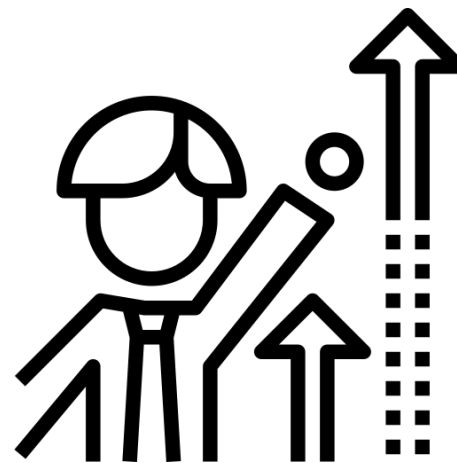


The **Self-Empowerment Program** helps to shape the limitless part of your employees or collaborators in order to unlock their full potential and improve their soft skills.

[Learn more](#)

# CHARACTER AND CAREER DEVELOPMENT PROGRAM

## OUR CURRENT PROGRAMS



The **Character and Career Development Program** helps your employees or collaborators discover and harness their key talents to enable higher performance in their well-being, career, and professional relationships.

[Learn more](#)

## WHY SHOULD YOU CONSIDER WORKING WITH US

### YOUR ADVANTAGES WORKING WITH US



We take care of the development and improvement of the soft skills of your employees or collaborators, thus **making up** for the lack of soft skills that they might have as a result of the near absence of the effective training on soft skills in most of our **education systems**.

## WHY SHOULD YOU CONSIDER WORKING WITH US

### YOUR ADVANTAGES WORKING WITH US



By fostering the development of the soft skills of your employees or collaborators, **we empower them** to hone and use their hard skills **even better**. That will enable them **to enhance their productivity and teamwork**, thus increasing the **turnover of your company** – achieving the **goals of your organizations**.



## WHY SHOULD YOU CONSIDER WORKING WITH US

### YOUR ADVANTAGES WORKING WITH US



Our programs run **100% online**, and this enables your employees or collaborators to easily fit them into their daily schedule **without affecting the flow of work.**

## WHY SHOULD YOU CONSIDER WORKING WITH US

### YOUR ADVANTAGES WORKING WITH US



We offer innovative and effective programs at **affordable costs**, and we tailor our prices to your needs and purchasing power.



**BECOME ONE OF OUR CLIENTS  
AND LET YOUR EMPLOYEES OR  
COLLABORATORS**

**BE TRANSFORMED BY SUCH AN  
INNOVATIVE PLATFORM**

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## CONTACT US

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