



TAKAFA ACADEMY

FOR INDIVIDUALS

**ACQUIRING STRONG
AND USEFUL SOFT
SKILLS**

WHAT SOFT SKILLS ARE

According to the **USAID**, soft skills are cognitive, social, and emotional skills, behaviors, and personal qualities that help people to navigate their environment, relate well with others, perform well, and achieve their goals. They are considered complementary to hard skills that can be job specific, and are generally teachable and malleable throughout the life cycle.

SOME IMPORTANT FACTS AND STATISTICS



1

Stanford Research Center, Harvard University, and Carnegie Foundation found that job success comes from:

85%

Of excellent soft skills.



15%

Of technical skills.

SOME IMPORTANT FACTS AND STATISTICS



2

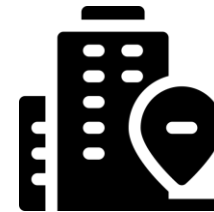


93% OF EMPLOYERS

Term soft skills as either “very important” or “essential”.

(Wonderlic, 2016)

OF ORGANIZATIONS **91%** want more soft skills.



81% OF SUCH ORGANIZATIONS

find it challenging to hire talent with excellent soft skills.

(LinkedIn Global Talent Trends Report, 2019)

SOME IMPORTANT FACTS AND STATISTICS



3



2/3 OF ALL
JOBS

Soft skill-intensive occupations will account for two-thirds of all jobs by **2030**.

(Deloitte, 2017)

SOME IMPORTANT FACTS AND STATISTICS



4

Soft skills training can equip youth with invaluable skills to support their successful transition into the labor market.



12.7% INCREASED
LIKELIHOOD

Soft skills help youth to identify and secure employment.



19% MORE
EARNINGS

Soft skills are linked to increases in wages.



30% HIGHER
PROFIT

Soft skills training increase youth propensity for and success in entrepreneurship.



244% INCREASED
INCOME

Women are more likely to benefit from soft skills training, leading to improved equity across multiple outcomes.

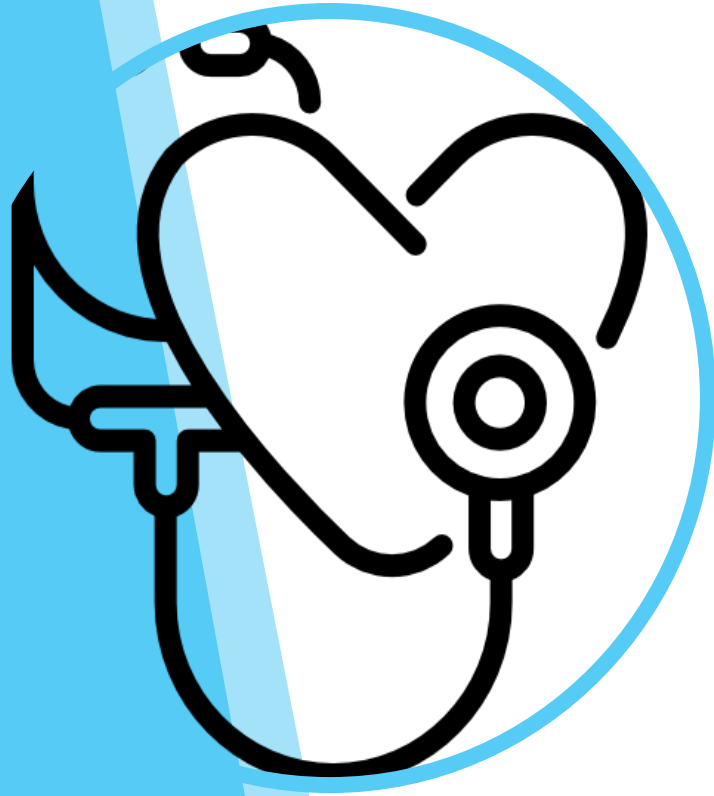
TAKAFA ACADEMY FOR INDIVIDUALS

**WHAT
WE OFFER
YOU**

We offer you **Takafa Academy** which is a platform that uses education technology to provide transformational and effective online programs to help you develop and/or improve your soft skills.

[Learn more](#)

OUR PROGRAMS ARE BASED ON



1

Emotional intelligence-based diagnosis to reveal your mental and emotional characters as well as your strengths and primal talents.

OUR PROGRAMS ARE BASED ON



2.

Individual coaching based on the result of the diagnosis, aiming at making your transformation personalized, real and comprehensive.

OUR PROGRAMS ARE BASED ON



Cutting-edge online masterclasses that will enable you to acquire practical soft skills to engender your transformation pragmatically.

OUR PROGRAMS ARE BASED ON

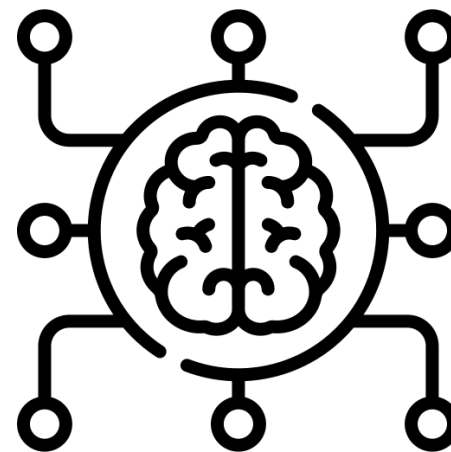


4

A **robust support system** including a permanent follow up throughout the duration of the programs to make sure you are achieving your goals for the programs.

SELF-EMPOWERMENT PROGRAM

OUR CURRENT PROGRAMS

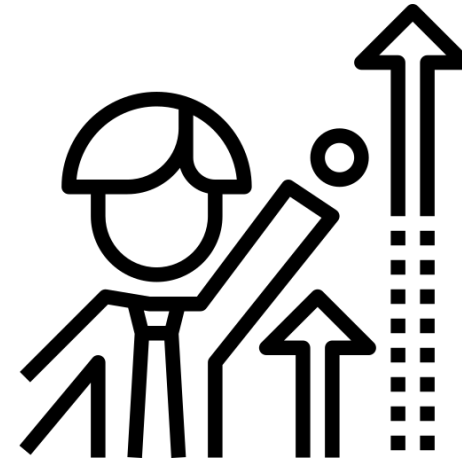


The **Self-Empowerment Program** helps you shape your limitless part in order to unlock your full potential and improve your soft skills.

[Learn more](#)

CHARACTER AND CAREER DEVELOPMENT PROGRAM

OUR CURRENT PROGRAMS



The **Character and Career Development Program** helps you discover and harness your key talents to enable higher performance in your well-being, career, and relationships.

[Learn more](#)

WHY SHOULD YOU CONSIDER ENROLLING IN OUR PROGRAMS

YOUR ADVANTAGES ENROLLING IN OUR PROGRAMS



We take care of the development and improvement of your soft skills, thus **making up** for the lack of soft skills that you might have as a result of the near absence of the effective training on soft skills in most of our **education systems**.

WHY SHOULD YOU CONSIDER ENROLLING IN OUR PROGRAMS

YOUR ADVANTAGES ENROLLING IN OUR PROGRAMS



By fostering the development of your soft skills, **we empower you** to multiply your ability to **hone your hard skills even better**. That will enable you **to excel in your life, career, and relationships**.

WHY SHOULD YOU CONSIDER ENROLLING IN OUR PROGRAMS

YOUR ADVANTAGES ENROLLING IN OUR PROGRAMS



Our programs run **100% online**, and this enables you to easily fit them into your daily schedule **without affecting your other important tasks**.

WHY SHOULD YOU CONSIDER ENROLLING IN OUR PROGRAMS

YOUR ADVANTAGES ENROLLING IN OUR PROGRAMS



We offer innovative and effective programs at **affordable costs**, making it possible for you to acquire hands-on soft skills to become a highly productive individual.



**SIGN UP TODAY AND BEGIN
YOUR EFFECTIVE
TRANSFORMATION WITH SUCH
AN INNOVATIVE PLATFORM**



CONTACT US

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